



Technical leader seeking product management roles in innovative technology companies.

# Alex Benson



## Core Skills

Technical Leadership

Project Management

Communication

Product Strategy

Figma Prototyping

Change Management

Business Administration

Process Modeling

SQL & Analytics

**COO & Product Lead** — [MuscleWiki](#)    Jul 2022 - Jan 2025 • Cayman Islands

- Led product development driving mobile growth to 1M+ downloads in 2024
- Owned full product roadmap and technical deliverables
- Implemented subscription revenue model
- Developed automated content pipeline eliminating manual processes

**Owner** — [A2B Company](#) Jan 2020 - Jan 2025 • 5 yrs

- Led large-scale ERP/WMS implementations for 9-figure manufacturer
- Directed end-to-end change management and cross-organizational testing
- Conducted in depth assessments of business operations and process improvement
- Self-taught SQL to automate testing and define database mappings for ERP/WMS implementations

**CFO & Scrum Master** — [Blocher Consulting LLC](#) Dec 2014 - Nov 2019 • 5 yrs

- Led organization through leadership transition as Interim CEO while maintaining operational continuity
- Led software development teams delivering custom software solutions to clients
- Managed business operations and finances as CFO
- Requirements gathering and development of technical specifications for custom software solutions